Digital Products: Getting Started Basis. 1 hr

In this seminar the authors teaches and encourages RDNs to monetise their skills and expertises via creating a downloadables print outs, courses, e-books, videos, or e-webinars. The author discusses the current trends and business landscape of digital goods and how to sell them.

Selling digital products can be sold on digital goods e-platforms. The platform for digital products works just as other regular websites. Payment process can be done by the third party payment companies such as PayPal, which after client receives the e-product via link to download. creating an account for members.

It's a great webinar to learn all the parameters of creating and starting ecommerce business for RDNs.

As a future dietician-nutritionist, I can see how the given techniques could help to generate the secondary income.